BRITISH WATER
expertise worldwide

Supported by
UK TRADE & INVESTMENT

Exhibitors

INFORMATION PACK AND APPLICATION FORM

Resource Ireland

17th - 18th October 2012

Simmonscourt, Dublin

RESOURCE ireland
17-18 October 2012 - SIMMONSCOURT DUBLIN

Why Exhibit at Resource Ireland 2012?

Don't miss this opportunity to join the UK group at this key Irish water industry event.

Why you should exhibit at Resource Ireland:

- there is a 600m euro (£491m) pa spend planned for the Irish water industry to meet their EU commitments; click here for further information
- Ireland is UK's biggest trade partner
- the Irish water sector is facing major reform – the creation of a new water utility, compulsory metering, investment in the water distribution network; click here for further information
- this is an affordable option for SMEs in particular to test a very accessible market

What You Get

British Water is organising a UK pavilion at Resource Ireland at Simmonscourt, Dublin. We have reserved a prime island site for eight companies to exhibit on the official UK Pavilion sponsored by UK Trade & Investment. The stand will be open on all sides with two meeting areas available for exhibitors. The point-of-display (POD) allocation per company is approximately 6sqm and companies will benefit from extra space with the provision of a shared storage room and the meeting facilities. Please contact us should you require an alternative site, we will liaise with the organisers to ensure the best possible location for you.

Allocation of space will be on a first-come first-served basis. **The REGISTRATION DEADLINE is FRIDAY 31 AUGUST.**

SHELL SCHEME SPECIFICATIONS
Your stand package includes:

- POD counter with display panel for graphics (or plasma screen which can be booked as extra), 1 lockable cabinet.
- fascia board with company name
- Lighting, electrical connections (all PODs come with one power outlet (socket) and consumption)
- **Furniture included with your display space:** 2 stools and literature racks
- Carpet
- UK branding
- Shared use of storage cupboard

SPACE & CONSTRUCTION £410.00 per sqm based on a POD size of approx 6sqm per company.

Singapore International Water Week 2012

Exhibitor Information

UKTI GRANTS:
UK Trade & Investment have allocated 8 **match-funded** grants of £1,000 for **eligible** UK SME companies. Please complete the TAP application form if you wish to apply for the grant, and read the terms and conditions before doing so. Remember that allocation of space will be on a first-come first-served basis, and that the REGISTRATION DEADLINE is **FRIDAY 31 AUGUST**.

PRE AND POST EXHIBITION MEETINGS
We anticipate holding an exhibitors tele-meeting prior to the event to discuss all elements of participation. If required by the exhibitors, we will look to hold an on-site briefing meeting in conjunction with the Overseas Post and/or a debriefing meeting back in the UK to ensure exhibitors follow up correctly after the show and achieve the best results from their participation.

Costs

THE UK STAND PACKAGE FEE - £2460

THE UK MANAGEMENT FEE
British Water members: **£100 plus UK VAT**
Non Members: **£175 plus UK VAT**

The UK management fee covers the costs of pre-event preparations, recruitment of companies (grant eligible and non-eligible), briefing meeting (if required), show administration prior to, during and after the event including staff costs and overheads:

- Marketing & promoting the show to the widest number of UK industry to recruit a UK group
- Negotiating with organisers to obtain group location
- Signposting all potential participants (eligible and non eligible) to sources of assistance and guidance for exporting
- Booking and paying for space
- Issuing guidance on completion of organisers order forms
- Making all subsequent arrangements between exhibitors and organisers
- Ensuring all group members are correctly located within event in accordance with organisers rules
- Supervising stand construction
- Production and distribution of a group press release
- Resolving any on-site problems
- Staffing the Information Stand to handle enquiries during the fair and to assist exhibitors throughout the event (including periods of assembly and dismantling)
- Meeting any VIP's/official visitors and introducing them to exhibitors
- Statistical monitoring of results through in-house post show reports
- Reconciliation of accounts

OTHER COSTS
Exhibitors will have to cover the costs of additional stand fittings (if required), travel and freight costs, expenses and subsistence for company personnel.

Resource Ireland

Simmonscourt, Dublin, 17 - 18 October 2012

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REGISTRATION DEADLINE Friday 31 August 2012

APPLICATION FORM FOR EXHIBITORS

Please draft a cheque, made payable to British Water, and forward with this form to:
British Water, 1 Queen Anne's Gate, London SW1H 9BT
The invoice for space and construction will follow in due course.

SPACE & STAND PACKAGE	6sq.m @ £410.10 per sq.m	£ 2460.00	£
MANAGEMENT FEE	British Water members @ £100 + 20% VAT (on fee only)	£120.00	
	Non-members @ £175 + 20% VAT (on fee only)	£210.00	
		TOTAL ENCLOSED	£

WE HAVE read and agree to abide by the Exhibitor Terms and Conditions and understand that by signing and returning this form we have entered into a binding contract.

WE UNDERSTAND that should the space and construction costs per square metre vary British Water (BW) reserves the right to levy a further charge.

WE UNDERSTAND that responsibility for insurance rests with individual exhibitors. No insurance of any kind is undertaken by BW or UK Trade & Investment (BERR).

WE UNDERSTAND that the submission of this Application confirms that the signatory or signatory's employer/ company agrees to indemnify and keep indemnified BW, its sub-contractors and its employees against any costs, charges and expenses, claims and losses of whatsoever nature arising directly from or attributable to any act or omission of the company or any of its employees or agents including any claim in respect of accident, injury, loss or damage arising out of or in any way connected with the display of goods at this event in any way howsoever.

NAME	POSITION
COMPANY	
ADDRESS	
	POSTCODE
TELEPHONE	FAX
EMAIL	WEBSITE
Products/Services to be exhibited	
SIGNED	DATE

For further information on attending this exhibiton please contact Bridget Orr, bridget.orr@britishwater.co.uk, 00 44 (0)207 957 4597.

For further information about Resource Ireland, including exhibition organiser's charges and terns and conditions, please go to www.resourceireland.net.